



Workeneur South Africa

Innovation Training

START





WORKENEUR

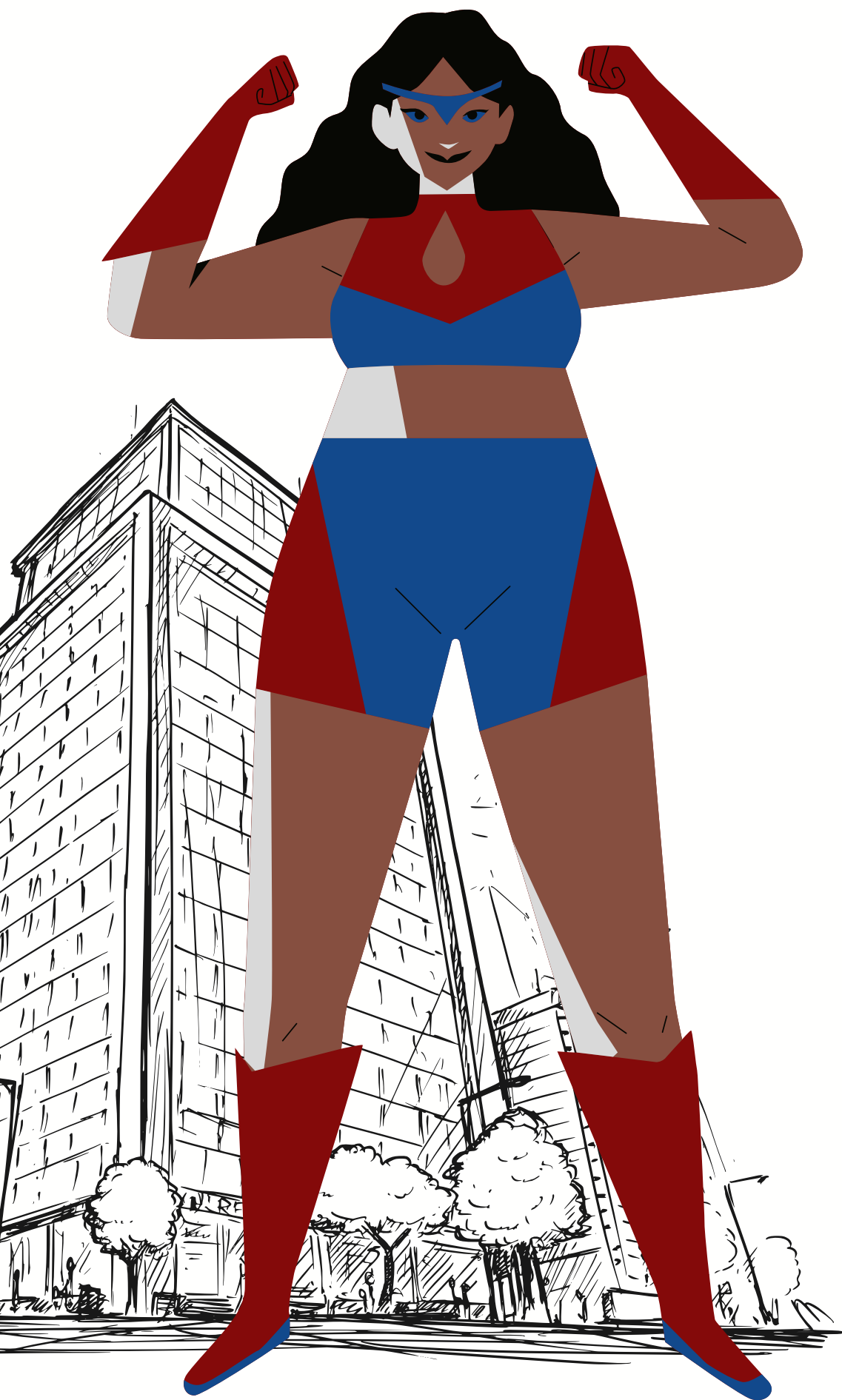
Making a difference !

The truth is - innovation slowly decreases in every organisation as the business grows bigger. What once used to be a very innovative and ground breaking start-up, then evolves into a stable and safe environment for employees to meet obligations and often find their impact limited within their roles. This is far from the entrepreneurial spirit and mindset that the business founders would have wanted to preserve.

It is now in our grasp to return that magical innovative spirit back into the business through intentional education, inspiration, facilitated interventions, and a clear focus on creating the ROI that every employee is capable of achieving!

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Building Up Intrapreneurs!



Intrapreneurship refers to the practice of encouraging employees within an established organization to behave like entrepreneurs.

Intrapreneurs are individuals who take initiative to innovate, develop new ideas, and create solutions, but they do so within the structure of the existing company...

We are providing every business with a process of developing talent internally, to benefit the overall growth of the company. Rather than upskilling staff who leave for other businesses, we create the structure for them to grow with the business together!

With Workeneur as your innovation partner, we take charge by returning that innovative culture back into your business for the long term!

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What we “DO” !

Through our wide variety of implementations, we are able to promote the innovative thinking within your employees, and taking it one step further by ensuring the actual implementation of their ideas are aligned to the business needs.

This sustained engagement and conditioned structure will create a thriving eco-system of innovators within your business, all wanting to collaborate and see action taken for the overall growth! As this culture is established, we are then able to create a system of tracking, measuring, and support for all employees to clearly articulate their impact in numbers.

Our ultimate goal is to show you physical, viable, and attainable returns on investment from our partnership!



The “How”

What you get?



01

Workeneur Platform: This is our creative educational tool that educates, inspires, and promotes innovation. We provide your employees with both the knowledge and blueprints for implementing their ideas.

02

User Facilitation: This is our world-class engagement sessions to help build up the innovation mindset within the organisation. With our guided interventions, we are able to structure collaborative relationships.

03

Strategic Planning: This is our way of helping you build a structure within the business to both support and grow the innovative culture. By aligning the business needs, and long term vision, we can create the rails for impact!

04

ROI Tracking: This is our process of measuring, tracking, and documenting the return on investment being created within the business. From implementation to actual realized gains met through employee efforts.

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The Workeneur Way



So what exactly are our user journeys?

We know that innovation and creative solutions are not just a simple plug and play operation. Your business, and specifically your working role need much more than a flash in the pan. We are looking for a long term, game changing upliftment!

To get to this level of excellence, our truly empowering user journeys both educate and challenge the way you see your impact within your business. We take you down the road of internal reflection, growth vision walks, and a resulting capability to actually start implementing improvements that make a difference.

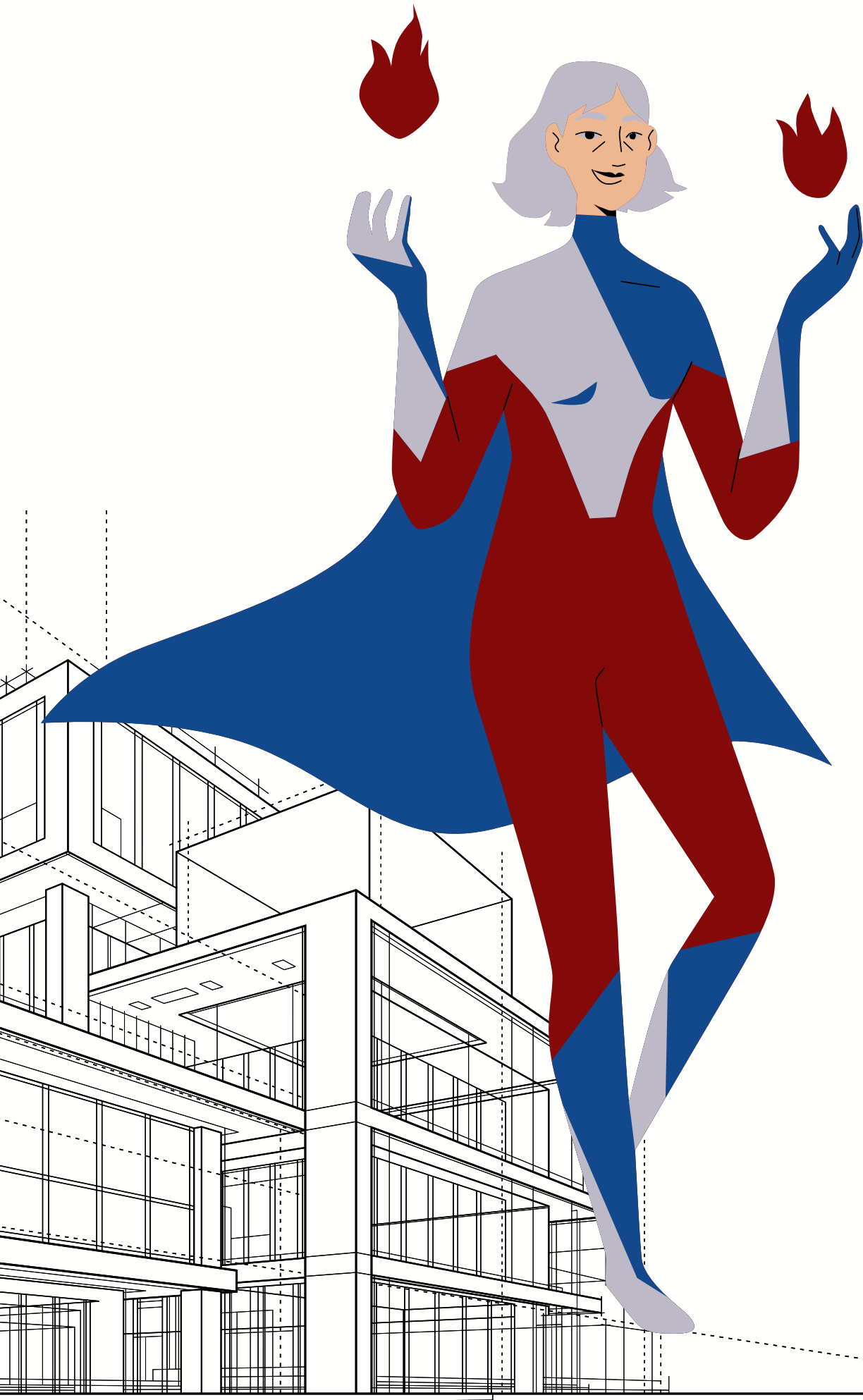
Our user journeys consist of the following components:

- Intrapreneurship / Case studies / Soft skills / Skill building.
- Blueprints and template documents for impactful actions.



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What are the expected outcomes?

Let's take a peak into the value you will gain from using Workeneur!

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Upskilling You Team

With our Workeneur platform, your teams will build a variety of key skills that empower them to become great innovators and effective action takers. Equipping them to think like founders within your business!

Real Collaborations

The power of impact is in teamwork and shared accountability. With our facilitated sessions, you teams will understand and seek out the true power of shared responsibility and new perspectives together.

Measured ROI

We promote implementation as an objective, and ensure it is structured to fully measure the impact! With our templates and processes, every innovator can put a number to their efforts!



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The Corporate Package



Workeneur Platform Access:

- Bulk discount offered based on volume of seats taken annually (Base cost of R199 per month, per user).
- Seats are interchangeable and full control granted.
- 1x Free managing seat included for the business.

Free value addons included:

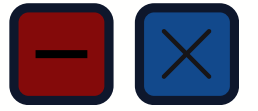
- Corporate hub (Unique business page and custom link).
- The Culture Playbook (How to guide for your business).
- 1x Onboarding session (Online).
- 1x Strategic Session & 1x Collaboration session (Both Online).
- Regular contact with assigned innovation champion.

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Engagement Sessions



These are offered as a structured program within the business year to maximise the initiatives/ROI, and to continue building the innovative culture within your business.

Our Workeneur partner will make recommendations for which sessions align with your vision and needs within our free consultation. Costing to be quoted on demand:

User Facilitation:

Group sessions aimed at the users of the platform. Focus on collaboration and implementation.

Strategic Sessions:

Alignment of business context with our guided consultation of innovation structure. Focus on culture building.

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THANK YOU!

Feel free to approach us for a
free consultation on what we
can create together!

